

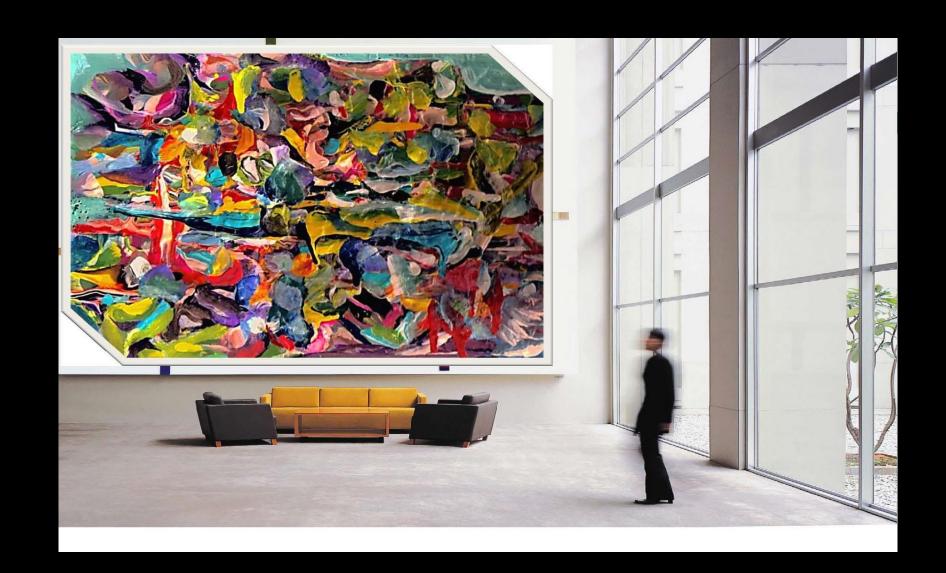
Woody deploys psychology design principals as an intricate tool for creating his painting.

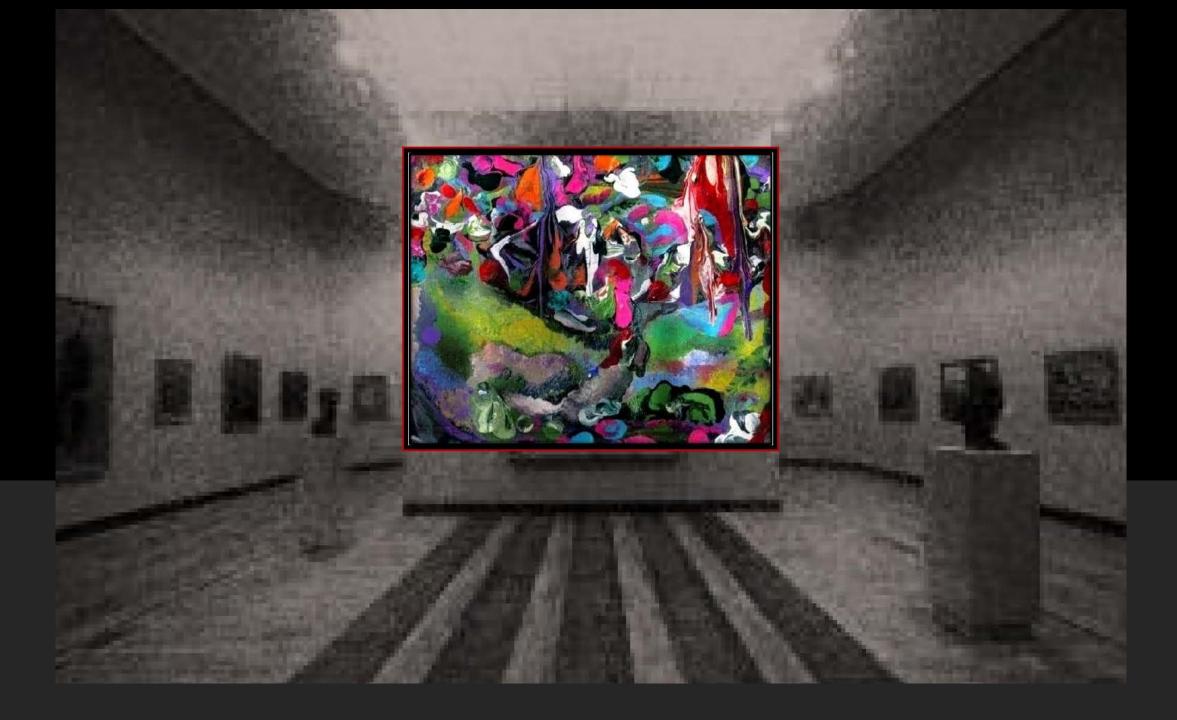
Design Psychology (n): the practice of architecture, planning and interior design in which psychology is the principal design tool.

Although the bond between interior design and our emotions has gained much attention in the last decade, this form of environmental psychology exists for thousands of year now – the Indian Vastu Shastra, the Chinese Feng Shui, etc. Because of the rise of neuroscience, scientists are doing plenty of research on this topic and finding the most incredible results. They have shown the ability of interior design elements to evoke positive or negative emotional response in people. These findings open the door to design spaces that consciously manipulate decorative elements with the goal of encouraging creativity, peace and happiness.

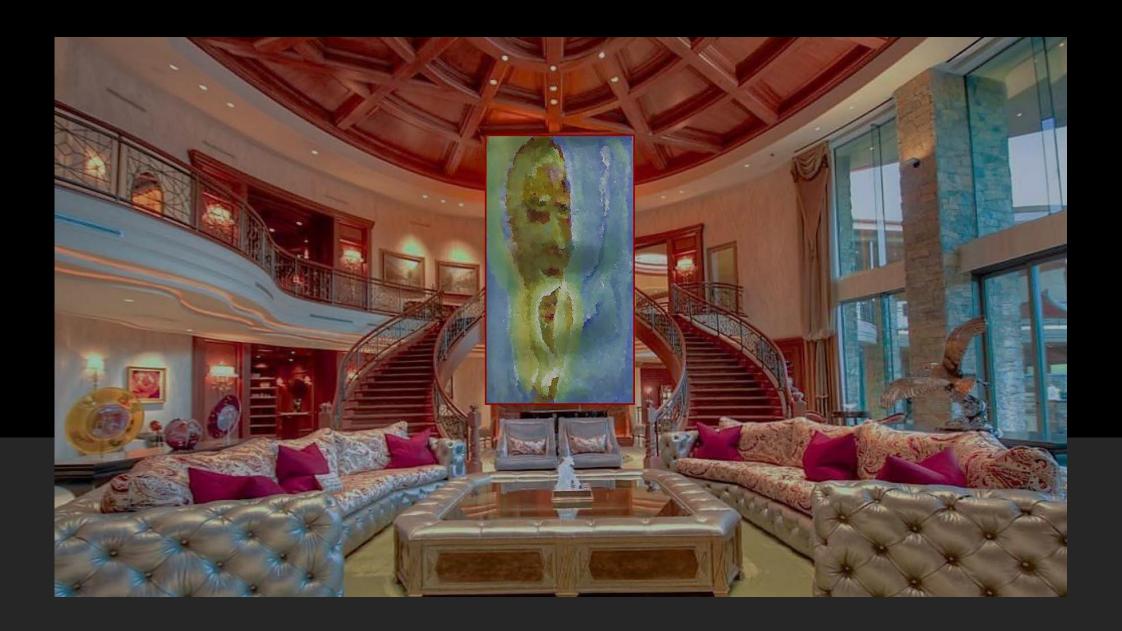
According to the Journal of the Association for Psychological Science, certain rooms can produce very tangible emotions. It further proved that people are more creative and focused in rooms with the right artwork. Also moods are significantly improved, they experience reduced stress, enhanced concentration and memory retention with the presence of natural elements.

According to what we know about color psychology, vibrant shades encourage socializing and communicating, Woody's painting can generate or enhance certain emotions deeply rooted in our minds.





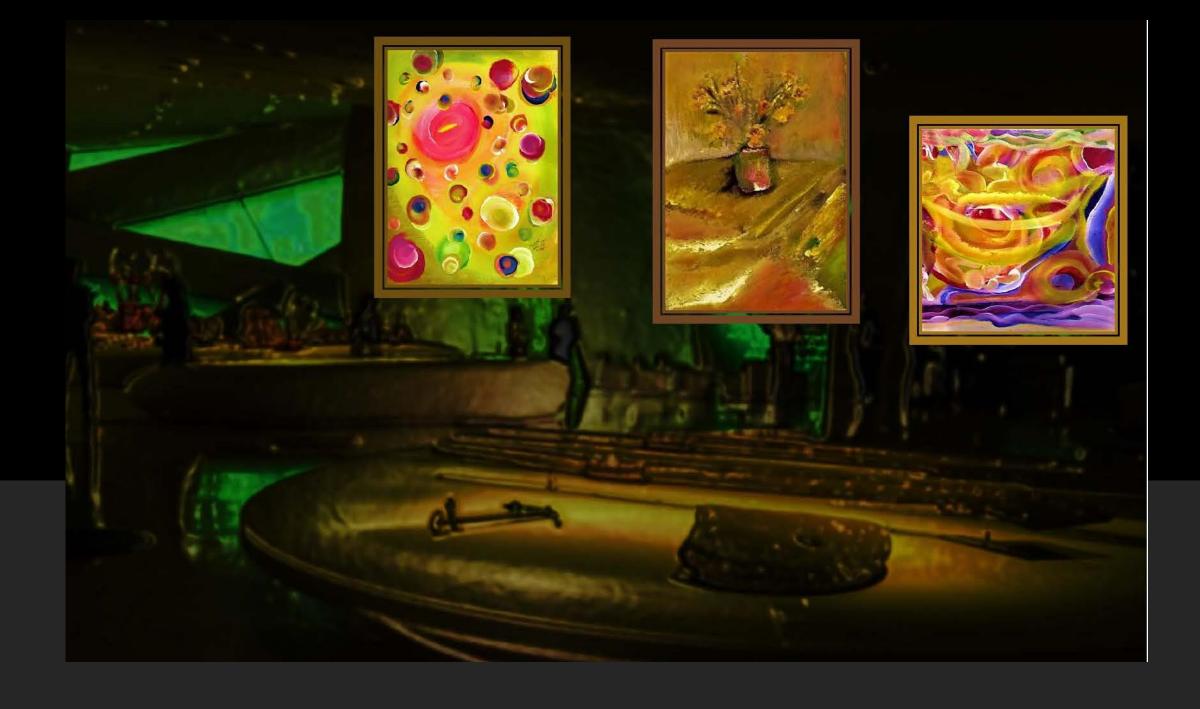












Woody's paintings are not drawings, they are action art, spontaneous reactions to colors, textures and space.

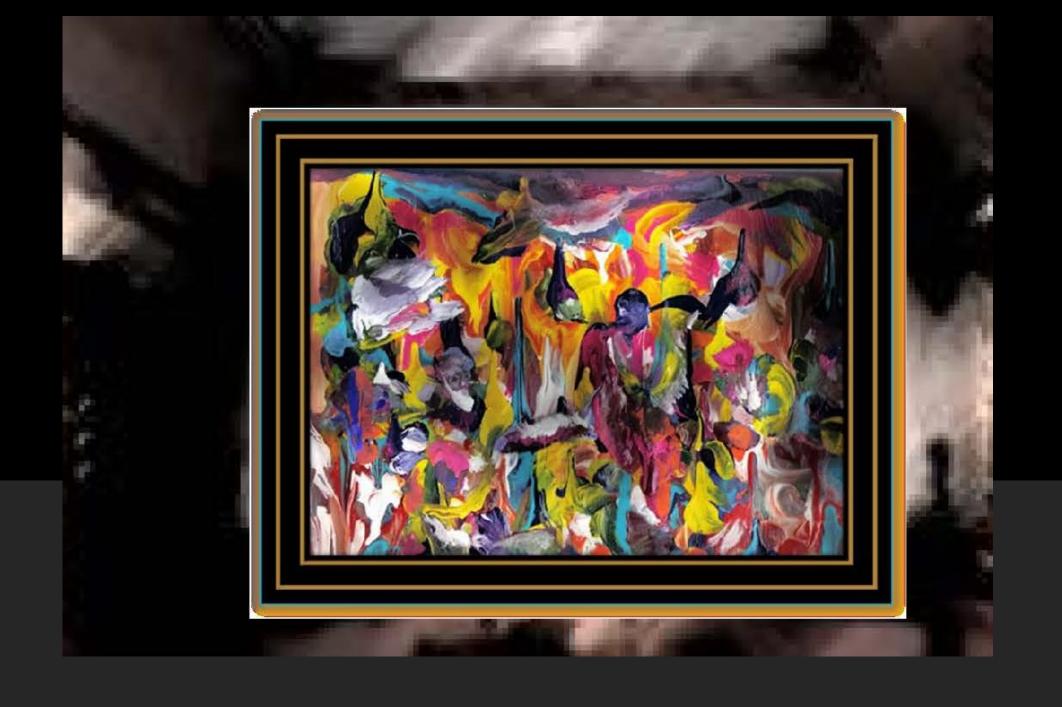


"Transpersonal Art accurately reflects the multiplicity of our reality, by expressing the realm of our primary meaning, a universal mode of consciousness that envisions life as sacred.

My paintings incorporate elements of Transpersonal Art as the symbolic reenactment of the abstract imagination, images of a timeless and internal universe that are reflective in accordance with the knowledge of our time, organic expressions that demonstrate the eternal magic of the human condition.

These images may appear mystical, literal or conceptual, because the abstract elements vary as representation of the known, the less known, and the unknown.

Whether you view Transpersonal Art as simply a mirror of ordinary biological urges or as contact with other worlds filled with living beings, what is certain, is they are our collective dreams and visions, the dramatic personae of your own imagination realized as an independent entity with a life of its own."





LET'S START WITH A CONVERSATION.

Thank you.

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